

# Privacy Policy

Last updated: March 28, 2022

This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You donate or sign up for updates, and tells You about Your privacy rights.

We use Your Personal data to support existing and future fundraising efforts. By donating or signing up for updates, You agree to the collection and use of information in accordance with this Privacy Policy.

## Definitions

For the purposes of this Privacy Policy:

- **Organization** (referred to as either "the Organization", "We", "Us" or "Our") refers to Powerful Children Colombia.
- **Personal Data** is any information that relates to an identified or identifiable individual.
- **Website** refers to Powerful Children Colombia, accessible from [powerfulchildrencolombia.org](https://powerfulchildrencolombia.org)
- **You** means the individual, company, or other entity donating or signing up for updates.

## Collecting and Using Your Personal Data

### Types of Data Collected

#### Personal Data

When donating or signing up for updates, We will ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information includes:

- Email address
- First name and last name
- Phone number
- Address, State, Province, ZIP/Postal code, City

# Use of Your Personal Data

The Organization may use Personal Data for the following purposes:

- **To contact You:** To contact You by email, telephone calls, SMS, or physical mail with updates regarding Our organization, including upcoming events and fundraising efforts.
- **To manage Your requests:** To manage Your requests to Us.
- **For other purposes:** We may use Your information for other purposes, such as data analysis, determining the effectiveness of our fundraising campaigns and to evaluate and improve Our organization's efforts and Your experience.

We will never share Your personal information with external partners. Your information is only accessible by a small, trusted group of individuals within Our organization.

## Retention of Your Personal Data

The Organization will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Organization will also retain Usage Data for internal analysis purposes.

## Transfer of Your Personal Data

Your information, including Personal Data, is processed in any place where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such information represents Your agreement to that transfer.

The Organization will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy.

## Security of Your Personal Data

The security of Your Personal Data is important to Us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

# Children's Privacy

We do not knowingly collect personally identifiable information from anyone under the age of 13. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information.

## Links to Other Websites

Our Service may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

## Changes to this Privacy Policy

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## Contact Us

If you have any questions about this Privacy Policy, You can contact us:

- By email: [info@powerfulchildrencolombia.org](mailto:info@powerfulchildrencolombia.org)
- By visiting this page on our website: <https://www.powerfulchildrencolombia.org/>